



DR. RICHARD IZQUIERDO

Annual Gala

The Best is Yet to Come

Glen Island Harbour Club

Wednesday, October 29, 2025 6:00 p.m.



S P O N S O R S H I P S



Continuing the Legacy, Expanding the Impact

Urban Health Plan's Dr. Richard Izquierdo Annual Gala October 29, 2025 | New Rochelle, NY

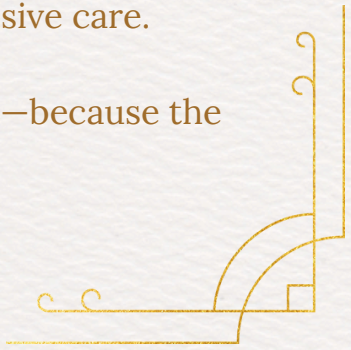
For over half a century, Urban Health Plan (UHP) has stood as a beacon of hope in neighborhoods too often defined by what they lack—access to health care, investment, and opportunity. Founded in the heart of the South Bronx, the poorest congressional district in the nation and ranked the unhealthiest county in New York State, UHP has delivered more than just medical services. We have delivered dignity, trust, and equity in communities where health outcomes have long been shaped by systemic injustice.

This year, Urban Health Plan proudly celebrates 51 years of advancing health equity in New York's most underserved neighborhoods. As we mark this extraordinary milestone, we are honored to name our anniversary gala in tribute to the man whose vision made it all possible: Dr. Richard Izquierdo, founder of Urban Health Plan, community physician, and fierce advocate for justice. The Dr. Richard Izquierdo Legacy Gala will celebrate not just our longevity—but the lasting impact of a leader who believed that health care is a right, not a privilege. Dr. Izquierdo founded UHP in the South Bronx in 1974, where he served generations of families with compassion, commitment, and cultural understanding. His legacy continues to guide our mission every day.

Now serving over 89,000 patients annually across the Bronx, Central Harlem, and Queens, Urban Health Plan is one of the largest and most respected federally qualified health centers in the country. Our model is rooted in community, built on compassion, and driven by the belief that everyone deserves access to quality, culturally responsive care, regardless of income, immigration status, or zip code. Thanks to Dr. Izquierdo's bold vision and the support of partners like you, UHP has become one of the nation's largest and most respected federally qualified health centers.

The 51st anniversary gala will bring together more than 400 health care leaders, community advocates, business partners, and supporters for an unforgettable evening of storytelling, celebration, and impact. As a sponsor, you won't just be funding an event—you'll be investing in a future where every New Yorker, regardless of zip code, has access to high-quality, culturally responsive care.

We invite you to stand with us, celebrate with us, and build with us—because the next 51 years begin now.





SPONSORSHIPS

Presenting Sponsor – Legacy Visionary

ONLY 1 AVAILABLE

\$50,000

- Top billing as Presenting Sponsor on all event materials
- Opportunity to speak during the program
- Premiere seating for 20 guests (2 VIP tables)
- Full-page ad in gala digital journal
- Customized brand activation at event (e.g. health lounge, photo booth, video shout-out)
- Company logo on step-and-repeat, invitation, event website, and all press materials
- Year-round recognition on UHP's website and e-newsletter
- Exclusive behind-the-scenes tour of UHP's new initiatives with CEO

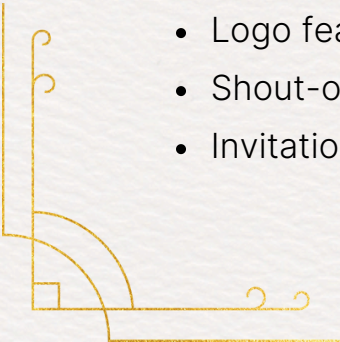
Wellness Champion Sponsor

\$25,000

- Official Sponsor of the Cocktail hour
- Recognition as Healthcare Hero sponsor in program and event slideshow
- Premium VIP seating for 10 guests
- Full-page color ad in gala digital journal
- Opportunity to include branded items in guest gift bags
- Dedicated social media shout-out (pre, during & post event)
- Featured logo on event signage, program, and UHP website
- Invitation to UHP community health event with recognition

Community Care Sponsor

\$10,000

- Preferred seating for 6 guests
 - Full-page color ad in gala digital journal
 - Logo featured on event signage and printed program
 - Shout-out during event slideshow and thank-you remarks
 - Invitation to a future UHP tour or program site visit
- 

Custom add-ons

AVAILABLE TO ALL SPONSORS

Neighborhood Partner

\$5,000

- Seating for 4 guests
- Name listing in gala journal and printed program
- Recognition on UHP website
- Inclusion in shared sponsor thank-you post on social media

Sponsor a Health Equity Scholar

\$5,000

Fund the training of a future health care leader from our community. Includes spotlight in gala materials.

“Heartbeat” Art Installation Sponsor

\$10,000

Support a participatory art installation at the gala highlighting stories from UHP patients and providers.

Impact Video

\$15,000

Produce our introductory video of Dr. Richard Izquierdo and the great work he did throughout his career, to be shown at every annual gala.

Tickets & Tables

- Individual Ticket-----\$500
- Nonprofit and staff-----\$350
- Table of 10-----\$4800
- Staff & nonprofit table of 10---\$3,300

Journal Ads

All ads due by October 17

- Full page
(1800px x 1080px)-- \$1,000
- Half Page
(900px x 1080px)--- \$600

For more information please contact, Ivy Fairchild at ivy.fairchild@urbanhealthplan.org or 917-690-1923.



SPONSORSHIP FORM

YOUR INFORMATION

Company Name: _____

Contact Name: _____

Name/Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Fax Number: _____

Email Address: _____

SPONSORSHIPS:

☐ Presenting Sponsor - Legacy Visionary \$50,000

☐ Wellness Champion Sponsor..... \$25,000

☐ Community Care Sponsor \$10,000

☐ Neighborhood Partner Sponsor..... \$5,000

CUSTOM ADD-ONS:

☐ Sponsor a Health Equity Scholar \$5,000

☐ “Heartbeat” Art Installation..... \$10,000

☐ Impact Video \$15,000

TICKETS & TABLES:

☐ Individual Ticket \$500

☐ Nonprofit and Staff \$350

☐ Table of 10 \$4,800

☐ Staff & Nonprofit Table of 10..... \$3,300

JOURNAL ADS:

☐ Full page (1800px x 1080px).....\$1,000

☐ Half Page (900px x 1080px) \$600

I CANNOT ATTEND BUT WOULD LIKE TO MAKE A DONATION. DONATION AMOUNT _____

☐ CASH ☐ CHECK ☐ CREDIT CARD ☐ MC ☐ AMEX ☐ DISCOVER

CARD NUMBER: _____ EXP. DATE _____ CVV: _____

SIGNATURE: _____